

Survey of Professional Media
Lindenwood University
Fall 2016
September 2, 2016

ASSIGNMENT #1: Generational Media Consumption

POINTS AVAILABLE: 10

INSTRUCTIONS

Find someone above the age of 60. This can be someone you are related to, like your grandparents, someone who works at Lindenwood, or someone you meet randomly. Gather the following information. Write out answers in complete sentences, include some meat in each response.

1.) Name

2.) Age

3.) Their phone number (2 points)

*PLEASE NOTE: Assignments will receive an automatic F if a phone number is not included.

4.) What is the first form (radio, TV, newspapers, magazines, etc.) of media they remember encountering? Where and when did they encounter this?

5.) What was the first major media moment they remember? How did they hear about it (TV, newspaper, radio, etc.)? How did they feel about it at that moment?

6.) What, in their opinion, was the most major media event they have experienced in their life? How did they hear about it (TV, newspaper, radio, etc.)? How did they feel about it at that moment?

7.) What type of media do they consume most regularly NOW? What type of media did their parents consume most regularly?

8.) Do they have social media accounts? What types of social media do they use? How do they feel about social media?

9.) Do they get their news primarily from the internet or other sources? What is their favorite news source (a specific name of a publications, TV channel/program, internet news publication, news radio station/program)? Why?

HOW TO TURN THIS IN:

EMAILED to Professor at JForrester@Lindenwood.edu by Noon, Monday, Sept. 5.